

SPONSORSHIP GUIDE: 2024



The Boys & Girls Club of Lynchburg combines directed programming and caring relationships in service to the young people in our community, centering on academic success, leadership, and healthy life choices.

SPONSORSHIP

Event sponsorship is an excellent way to enhance your company's visibility in the community. You can also underwrite a youth program and have it named after your company. Boys & Girls Club of Greater Lynchburg offers various levels of sponsor recognition, all with marketing benefits.

Nearly 20 years of community service.



PROGRAMS

The Boys & Girls Club of Greater Lynchburg has a multitude of programs available for all Club Members to meet their needs and interests. Our programs are designed to cover a wide array of areas for kids and teens. Evidence-based programs include:

- ▶ Power Hour
- ▶ Project Learn
- ▶ SMART Moves
- ▶ Summer Brain Gain
- ▶ Workforce Development
- ▶ Triple Play: Mind, Body & Soul

BECOME AN ANNUAL SPONSOR OF A PROGRAM!

You can be the named sponsor of any of these programs with a gift of \$5,000!

FUNDRAISING EVENTS

Boys & Girls Club of Greater Lynchburg events are a great way for members of the community to financially support our organization.

- Big Game 5K (February)
- Golf Tournament (August)

COMMUNITY INVOLVEMENT EVENTS

- End of School Year Celebration (June)
- Clubsgiving Dinner (November)
- Christmas Party (December)

Each opportunity comes with day of marketing (banners, etc.), online marketing (website, Facebook, Twitter, etc.)

EVENT SPONSOR LEVELS

PRESENTING SPONSOR.....	\$10,000
GOLD	5,000
SILVER.....	2,500

Scan to find out more or to donate online.



BOYS & GIRLS CLUB OF GREATER LYNCHBURG