

# SPONSORSHIP GUIDE: 2024



The Boys & Girls Club of Lynchburg is more than a club. We provide programs and focus on the needs of the young people we serve every day in regards to academic success, leadership development and healthy life choices.

*Nearly 20  
years of  
community  
service.*

## SPONSORSHIP

Event and/or program sponsorship is an excellent way to enhance your company's visibility in the community. You can also underwrite a youth program and have it named after your company. Boys & Girls Club of Greater Lynchburg offers various levels of sponsor recognition, all with marketing benefits.



**MAKE A  
DIFFERENCE  
IN THE LIFE  
OF A CHILD**

## PROGRAMS

The Boys & Girls Club of Greater Lynchburg has a multitude of programs available for all Club Members to meet their needs and interests. Our programs are designed to cover a wide array of areas for kids and teens. Evidence-based programs include:

- Power Hour
- Workforce Development
- Project Learn
- Torch Club: 10-13 Leadership Club
- Keystone: 14-18 Leadership Club
- Youth of the Year
- Triple Play: Mind, Body & Soul
- OJP Mentoring
- SMART Moves Programs

## YEARLY SPONSOR LEVELS

- Triple Play Challenge .....\$500
- Room Designation.....1,000
- Power Hour Program.....2,500

## LIFETIME SPONSOR LEVELS

- Gratitude Garden..... \$10,000

## EVENTS

Boys & Girls Club of Greater Lynchburg events are a great way for members of the community to get involved with our organization.

- Big Game 5K (February)
- Mother's Day Dinner (May)
- End of School Year Celebration (June)
- Golf Tournament (August)
- Clubsgiving Dinner (November)
- Christmas Party (December)

## EVENT SPONSOR LEVELS

- TITLE SPONSOR.....\$10,000
- GOLD .....5,000
- SILVER.....2,500
- PARTNERSHIP.....1,000
- CHARACTER SPONSOR.....500

*Each opportunity comes with day of marketing (banners, etc.), online marketing (website, Facebook, Twitter, etc.)*



**BOYS & GIRLS CLUB  
OF GREATER LYNCHBURG**